



Public Health Trainer

Grade I

Group: Public Health and Wellbeing

Service: Public Health

Location: Civic Centre

Line Manager: Advanced PH Practitioner

Job Purpose

To promote, adapt, deliver, and evaluate a comprehensive ongoing Public Health training programme. Including delivery of stop smoking and NHS Health Check training to both new and existing providers including, GP Practice, Pharmacy, and other community organisations to enable providers to meet service specifications and agreed targets with Public Health Commissioners. Delivery of brief advice training as required on a variety of subjects including, stop smoking, NHS Health Checks, alcohol identification and brief advice, mental health, and behaviour change to a range of difference audiences.

Refresher training on the MECC (Making Every Contact Count) programme as required across all sectors in partnership with local communities, internal services, local businesses, and marginalised populations across Gateshead. Maintaining the principles of self-management, behaviour change and peer co-delivery to allow programme to be self-sustaining.

The key roles of this post will include:

- Deliver a rolling programme of training to compliment Public Health priorities.
- Provide training to new and existing service providers including those for stop smoking advice and NHS Health Checks delivered by a range of Pharmacists, GP's, and community providers in line with service specifications.
- To develop and deliver and evaluate training to enable providers to deliver services to meet local need and ensure the quality of these services meet the standards as set out in the; the National Centre for Smoking Cessation and Training (NCSCT) competencies, NHS Health Checks Programme Best Guidance (2016), NHS HC Competence Guidance.
- Monitor attendance to ensure all trained stop smoking and NHS Health Check providers attend mandatory annual update training as and when required.
- Organise, deliver, and evaluate programmes of brief advice training to build community capacity for self-management and healthy lifestyles including alcohol identification and brief advice, NHS Health Checks, stop smoking, mental health and behaviour change.
- Support MECC organisations to be self-sustaining through a combination of E-learning, digital and classroom-based interaction.



- Build upon the established partnerships as peer enablers and co-trainers
- Continue to build the capacity, competency, and confidence of local people through skill development and sharing of good practice and expertise for holistic health implementation.
- Respond to insights and needs of the local populations in training delivery methodologies and resource adaptations.
- Ensure training delivery is targeted at reducing inequalities in health, in line with the evidence base, as well as local, regional, and national policy guidelines.
- Disseminate key information to trained individuals to ensure service delivery is in line with current guidance.
- Increase capacity and skills development, through delivering a 'train the trainer' model.
- Prepare reports when required for the Public Health Team on delivery, implementation, evaluation data and impact.
- Lift, handle and transport equipment, resources, and educational materials.
- Working with Public Health Programme Leads as required to support work which is appropriate to the grade of the post.



Knowledge, Experience & Qualifications

Essential:

Knowledge

- Teaching and training approaches
- Training standards required for wellness subjects, e.g. the latest best practice guidance, NICE guidance
- Wider Determinants of Health
- Behaviour change and health improvement theory
- Community capacity building
- Asset Based Community Development Approaches
- Making Every Contact Count Principles
- Knowledge of the NHS Health Checks Training and Workforce Development Programme
- Health, Social Care and third sector agencies and services which can improve health
- Behavioural risk factors
- Impact of social inequality and poverty.

Experience

- Teaching and training across various sectors
- Developing training programmes and resources
- Adapting delivery to suit a wide range of audiences
- Delivering behaviour change interventions
- Peer education and mentoring implementation.
- IT literate (PowerPoint, Digital platform usage, Excel, Word)

Qualifications

- Graduate in Health or Social Care related area
- Training in behaviour change intervention
- National Centre for Smoking Cessation and Training Competencies

Desirable

Knowledge

- Gateshead Joint Strategic Needs Assessment
- Gateshead Health & Wellbeing Strategy
- Healthy Equity in England: The Marmot Review 10 Years On.
- Five Ways to Wellbeing
- Transformational Change Approaches
- Social Prescribing

Experience

- Delivering training to health and social care professionals

Qualifications

- Teaching or training qualification



Competencies

Customer Focus	Puts the customer first and provides excellent service to both internal and external customers
Communication	Uses appropriate methods to express information in a clear and concise way to make sure people understand
Team Working	Works with others to achieve results and develop good working relationships
Making things happen	Takes responsibility for personal organisation and achieving results
Flexibility	Adapts to change and works effectively in a variety of situations
Learning and Development	Actively improves by developing and applying new skills and knowledge and learns from past experiences