



Royal Quays Business Centre
Coble Dean
NE29 6DE

JOB DESCRIPTION

Job Title	Regional Physical Activity Advisor
Salary	£40,702 (Fixed term to 30 th September 2023) The role is full time (37 hours/week), with 2 days per week dedicated to the Region (North East and Yorkshire), and 3 days per week dedicated to the Integrated Care Partnership Area (North of Tyne and Gateshead)
Responsible to	Empowering People Strategic Lead
Key External Partners	Strategic partners and statutory agents including National Academy for Social Prescribing; NHS England; Sport England; Local Authority Public Health teams; Clinical Commissioning Groups; Integrated Care Systems; Primary Care Networks; VCSE organisations; and other Thrive partners.
Purpose	
<p>To provide dedicated support to communities experiencing significant health inequalities through strengthened social prescribing at a community level throughout both the North of Tyne & Gateshead ICP area (the ICP Area) and the wider North East and Yorkshire (the Region) as part of the multi-agency Programme (the Programme).</p> <p>To provide a mechanism to influence local commissioning strategies, and support partners through capacity building as they navigate a complex landscape to make the best of, and combine, local resources.</p> <p>To provide a blended level of support to community organisations which will range from an open access offer, including guidance, checklists and toolkits, through to a more intensive offer, which will include direct mentoring and support around the strategic engagement with commissioners, embedding physical activity within existing pathways.</p>	

To ensure shared learning of social prescribing, working with existing place-based partners whilst connecting local populations to wider sport and physical activity opportunities.

Key Themes & Responsibilities

1. Work as part of a virtual regional development team, providing development support to a select number of local community groups, VCSE organisations and partners, to identify new/existing physical activity offers and innovative partnerships.
 - Develop a community of practice, processes and tools that help to connect community groups and VCSE organisations, providing physical activity advice and services, to their local social prescribing link workers and partners.
2. Connect community groups and VCSE organisations, providing physical activity advice and services, to local commissioners, funding, and development partners, to develop financially robust and sustainable models of service provision and an effective commissioning pathway.
3. Ensure that the Programme prioritises the work of reducing health inequalities and helping local communities to recover from COVID 19.
4. Provide leadership, ensuring high quality sport and physical activity advice and services are built into social prescribing pathways and systems.
5. Raise awareness of existing local, regional, national sport and physical activity programmes, as well as physical activity training and resources.
6. Work with social prescribing programme leaders to upskill their staff and volunteers around advocating for sport and physical activity, making them more confident and competent in using sport and physical activity as a vehicle for long term behaviour change.
7. Any other duties as required, commensurate with the grade and remuneration of the post.

Number of Reports

Direct Reports: 0

Indirect Reports: 0
Practical Requirements
<p>The post holder must:</p> <ul style="list-style-type: none"> • Be values driven and display the utmost integrity and transparency. • Work with high energy and be motivated to succeed. • Be a leading advocate for the benefits that physical activity and sport can play in developing communities and individuals. • Ensure compliance with the Charity's internal procedures and all legal requirements.

Last updated: Oct 2020

Date of next review: Oct 2021