



South Tyneside Council

CHILDREN, ADULTS AND HEALTH

PERSON SPECIFICATION

POST TITLE: Public Health Practitioner

GRADE: Band 8

	ESSENTIAL	DESIRABLE	METHOD OF ASSESSMENT
Educational Attainment	<ul style="list-style-type: none"> • A relevant degree, supplemented by public health improvement knowledge, acquired through training, courses and experience. Evidence of continuing professional development • Masters in Public Health or equivalent 		<ul style="list-style-type: none"> • Application form • Certificates
Work Experience	<ul style="list-style-type: none"> • Experience of delivering or commissioning Public Health services and interventions • Experience of multi-agency working • Experience of working with external agencies to deliver population level public health programmes • Writing and presenting reports about public health including to senior audiences • Searching for and critically appraising public health, health and care evidence • Leading on health needs assessments • Supporting the development of Joint Health and Wellbeing Strategy and/ or other relevant public health strategies • Experience of supporting the delivery of public health social marketing and communication campaigns • Experience of working with local agencies, services and communities • Experience of effectively 	<ul style="list-style-type: none"> • Experience of project management (including the delivery of targets within a limited timescale) • Knowledge of commissioning services 	<ul style="list-style-type: none"> • Application form • Interview • References • Presentation

	<p>communicating with a variety of individuals including volunteers</p> <ul style="list-style-type: none"> • Experience of delivering community based activity and engage with individuals and groups on key issues • Strong group work skills, including the ability to facilitate discussions that reach actionable decisions • Good self-management, organisational skills and sound report writing skills, demonstrating a capacity to produce high quality written reports and briefing papers. • Skilled in delivering presentations to a range of audiences and communicating complex information effectively. • Ability to maintain monitoring records and produce analytical reports as and when required • Competent IT skills particularly Word, PowerPoint and Excel 		
Knowledge/ Skills/ Aptitudes	<ul style="list-style-type: none"> • Knowledge of local health needs and priorities • Knowledge of national strategies relating to behaviour change / health and wellbeing • Knowledge of high risk behaviour and the impact on health and wellbeing • Knowledge of local services to support/signpost partners • Knowledge about local communities • Knowledge of health messages and benefits of changing behaviour • Excellent communication and interpersonal skills • Experience of collection and input of data and writing reports • Commitment to developing knowledge and skills across public health • Excellent presentation, written and verbal skills 	<ul style="list-style-type: none"> • Domestic abuse • Sexual health • Oral health • Suicide prevention 	<ul style="list-style-type: none"> • Interview • Presentation • References
Disposition	<ul style="list-style-type: none"> • Excellent interpersonal skills • Able to work on own initiative and as a member of a team • Ability to promote fully 		<ul style="list-style-type: none"> • Interview • References

	<p>inclusive services demonstrating a holistic approach to families</p> <ul style="list-style-type: none"> • Able to organise workload, prioritise competing demands and work to deadlines • Able to maintain confidentiality and security • Able to engage and motivate a wide range of client groups • Flexible approach to work • Committed to the principles of equality and diversity 		
Circumstances	<ul style="list-style-type: none"> • Willingness to work flexible hours (including weekends and evenings) and be adaptable • Full current driving licence or able to meet the travel needs of the post • Proactive approach to the work • Enhanced clearance from the Disclosure and Barring Service 		<ul style="list-style-type: none"> • Application form • Interview • DBS check