

Person Specification Learning and Engagement Manager

Part A

The following criteria (experience, skills and qualifications) will be used to short-list at the application stage:

Essential

- Educated to degree level or equivalent qualification or experience.
- Demonstrable experience of advocating the positive impacts of arts and culture on children and young people, communities and individuals and commitment to lead the development of this.
- Commitment to and an understanding of the power of volunteering to positively impact on both the individual and the organisation.
- Demonstrable experience of developing, leading and evaluating accessible and entertaining learning and engagement programmes across a complex organisation that meet both the needs of the public and strategic aims of stakeholders.
- Able to develop strategy for, plan, implement, manage and communicate multiple concurrent activities across a coherent programme, including setting and monitoring objectives, reporting to funders and stakeholders.
- Demonstrable understanding of local and national policy, legislation and guidance regarding both learning and wellbeing, and the practical application of this understanding in strategic planning.
- Able to manage complex stakeholder relationships, influencing others, developing and facilitating partnerships.
- Demonstrable experience of successfully leading, supporting and motivating teams.
- Demonstrable experience of writing successful funding bids.
- Demonstrable experience of setting, monitoring and reporting on budgets in project and business as usual contexts.
- Demonstrable experience of procuring and managing contractors and consultants to achieve objectives.
- Excellent communication skills and able to represent TWAM professionally and effectively in regional and national relationships, meetings, events and conferences.
- Knowledge and experience of implementing a broad range of audience development and community engagement methods.
- Able to distil and present complex information in a variety of written formats including strategic and public-facing documents.
- Commitment to Equal opportunities and anti-discrimination practice.

Desirable

- Knowledge of national and international cultural education and wellbeing issues.
- Knowledge of cultural education and wellbeing funding landscapes.
- Experience of giving public and professional presentations.

- Well networked across Education and/or community engagement sectors

Part B

The following criteria will be further explored at the interview stage:

- Demonstrable experience of advocating the positive impacts of arts and culture on children and young people, communities and individuals and commitment to lead the development of this.
- Commitment to and an understanding of the power of volunteering to positively impact on both the individual and the organisation.
- Demonstrable experience of developing, leading and evaluating accessible and entertaining learning and engagement programmes across a complex organisation that meet both the needs to the public and strategic aims of stakeholders.
- Able to develop strategy for, plan, implement, manage and communicate multiple concurrent activities across a coherent programme, including setting and monitoring objectives, reporting to funders and stakeholders.
- Demonstrable understanding of local and national policy, legislation and guidance regarding both learning and wellbeing, and the practical application of this understanding in strategic planning.
- Able to manage complex stakeholder relationships, influencing others, developing and facilitating partnerships.
- Demonstrable experience of successfully leading, supporting and motivating teams.
- Commitment to Equal opportunities and anti-discrimination practice.

Additional Requirements

- The role will require regular travel within the North East region and some UK travel.
- On occasion the role may require some work to be undertaken on evenings and weekends.
- The role is subject to an enhanced DBS check (Regulated Activity)