

Post Title: Principal Adviser Events, Culture, Arts and Heritage

Grade: Principal Adviser Grade

Responsible to: Director of City Futures

Responsible for: Staff team and/or specialist function

Job Dimension:

To have lead responsibility and accountability for expert advice in a specialist field of knowledge and/or service activity which impacts significantly on the achievement of key outcomes for the Council and its residents.

Job Purpose:

- To provide expert professional input into the management and development of Events, Culture, Arts and Heritage on behalf of the City Council with the aim of supporting and promoting key objectives and service priorities for the Region.
- To provide professional/expert advice, guidance and input to key stakeholders including the Elected Members, Senior Officers and national/regional partners, colleagues, professional bodies.

Principal Accountabilities

1. To develop and deliver Events, Culture, Arts and Heritage strategies and plans on behalf of the City Council. In doing so, work with and provide advice to Senior Managers, and Elected Members
2. To take the lead in using culture and events to promote the reputation and image of the city.
3. To contribute to meeting the City Council's priorities by supporting the delivery of quality, consistent and value for money services through effective business planning, budget and performance management.
4. To lead work with partners across the region to develop a compelling narrative to market the Region to national and international investors and visitor and foster a strong Cultural identity.
5. To support and help promote the City Council in relation to key aspects of local/regional and national strategy, policy and desired business outcomes.

6. To carry out specific corporate roles and assignments and such other duties as appropriate in the role.
7. To promote and implement the City Council's Equality Policy in all aspects of employment and service delivery.