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| **Strategic Director, Economy, Innovation & Growth** |
| **Purpose:**Lead the development of economic growth, strategic asset management, housing growth and innovation by delivering major economic projects and lead climate change and business development to improve the economy of Gateshead. |
| **Key Result Areas** | **Critical Success Factors** | **Skills, Know How and Experience** | **Competencies** |
| * All Strategic Directors are responsible for managing, coordinating, facilitating, and advising the development, implementation, monitoring, and improvement of policies, programmes, and initiatives to promote the Council’s Thrive agenda.
* Whilst specific professional areas are allocated to individual roles, there is an expectation that all Strategic Directors can be required to work across any service, group or area within the Council, as required.
* As a member of Corporate Management team contribute to leading and developing the Council to implement and deliver the strategic direction for economy, innovation and growth by embracing and adopting the Council’s Thrive Agenda pledges.
* Lead the development and implementation of major projects to improve economic growth, innovation and support the delivery of frontline services to meet the Council’s objectives.
* Lead the delivery of regeneration, housing growth, business growth, encouraging innovation and maximising funding to support the delivery of major projects.
* Lead on the housing joint venture, the Gateshead Regeneration Project.
* Represent the Council on the Scape board as one of the 6 Local Authority shareholders.
* Manage the Member and officer interface to ensure that appropriate arrangements are in place to report and resolve service issues.
* Monitor and develop the performance of and manage the risks in relation to a range of budget accounts.
* Contribute to the strategy on tender submissions for major contracts to ensure that they are competitive and viable for the Council.
* Lead the development and implementation of performance improvements and corporate initiatives to deliver modern and focused service delivery.
* Harness and align the Council’s professional and technical expertise to deliver the desired spatial outcomes for the Borough.
* Lead the delivery of sustainable solutions to address the transport issues in the area.
* Lead the development of economic regeneration initiatives to improve economic prosperity.
* Influence regional policy for transport, land use and economy to ensure that Gateshead benefits.
* Develop and implement the local spatial strategies to meet the needs of the Council.
* Lead the delivery of a comprehensive strategic asset management service.
* Further development and implementation of a corporate landlord model for the oversight of the Council’s operational and commercial property portfolios.
 | * Service and contract delivery
* Strategic focus
* Financial performance
* Culture change
* Customer satisfaction
* Vibrant Communities
* Investment
* Partnership development
* Project Deliverables
* Sustainability
 | * Extensive Local Government Experience
* Relevant professional qualification
* Previous senior managerial experience of substantial staff and budgets in the public sector
* Experience of influencing regional and national working
* Ability to act and think strategically
* Ability to define and present a vision for the Council
* Experience of contracts
* Substantial experience of delivering successful major projects
* Effective Communication skills
* Media experience
* Political awareness
* Strong relationship building ability
* Proven track record of complex project management
 | * Directing Strategy
* Corporate Responsibility
* Building a shared vision
* Change Leadership
* Managing Service Delivery
* Business Acumen
* Facilitating Change
* Communication and Engagement
* Developing teams and individuals
* Managing performance
* Personal impact
* Making things happen
* Customer Focus
* Communication
* Team Working
* Flexibility
* Learning and Development
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