

Job profile

Gym Instructors

Grade C

Group: Corporate Resources

Service: Trading and Commercialisation

Location: Various

Line Manager: Operations Manager

Car User Status: N/A

Job Purpose

To provide a safe and enjoyable experience for customers by providing advice and instruction to customers.

The key roles of this post will include:

- 1. Undertake inductions of customers to introduce them to the facilities following a process to ensure their suitability to participate in health and fitness activities.
- 2. To provide advice and instruction to customers to meet their personal goals by being responsive to their needs including involvement within the various exercise referral schemes to promote lifelong long participation.
- 3. Ensure the safe and proper use of all equipment and facilities by customers. Undertake the inspection of equipment and the cleaning facility areas to maintain standards of presentation.
- 4. To assist in the promotion, development and organisation of activity programmes as well as promoting membership packages.
- 5. Undertake the required training programmes and participate in the Achievement and Development programme.
- 6. Such other duties and responsibilities falling with the grade.



Knowledge & Qualifications

Essential:

Knowledge

• The expectations of customers within a leisure environment.

Experience

- Previous experience within a gym environment.
- Working with customers/groups of people in any setting
- Effective communications with a range of people

Qualifications

- A level 2 in gym instructor/operations, or equivalent
- Basic literacy and numeracy skills

Desirable:

Experience

- Working with customers with specific health problems.
- The development of activity initiatives.

Qualifications

- An NVQ Level 2 in another fitness related area.
- An NVQ level 3 in gym operations.



Competencies

Customer Focus Puts the customer first and provides excellent

service to both internal and external customers

Communication Uses appropriate methods to express

information in a clear and concise way to make

sure people understand

Team Working Works with others to achieve results and

develop good working relationships

Making things happen Takes responsibility for personal organisation

and achieving results

Flexibility Adapts to change and works effectively in a

variety of situations

Learning and Development Actively improves by developing and applying

new skills and knowledge and learns from past

experiences